

Our Ref: HUT.SHT/Wimbledon

11 September 2023

Dear Families

### Reminder - Business Studies Wimbledon Trip – November 2023

We are thrilled to be proposing a school tour to Wimbledon for the Year 11 Business Studies students, to enhance their learning experiences within school. The experience will give pupils an insight into how Wimbledon markets and promotes itself as a major global sporting event, including real life examples of the inner workings of Wimbledon in relation to marketing, finance, and external influences. The interactive workshop is facilitated by Wimbledon staff. In addition, pupils will have a tour of the venue and entry into the museum.

This event will take place on Wednesday 1 November 2023. We would expect to **leave school at 6:45am**, arrive at Wimbledon at 9:30am for a 10:00am start. We would leave at 2:30pm therefore returning to **Stowmarket at approximately 5:00pm**.

There are **35 places** available (this is the maximum number Wimbledon will take for their marketing workshop). If more than 35 pupils express an interest, names will be drawn, or the school will consider running the trip twice. If there is insufficient interest the trip will unfortunately not go ahead.

The approximate cost per student is **£32** for 35 students attending. The cost includes:

- Executive coach travel
- School Insurance
- Entrance into Wimbledon Museum
- A tour of the venue
- Facilitated workshop

Pupils would need to bring their own packed lunch. Lunch for pupils eligible for pupil premium funding will be provided with lunch. Pupils may choose to bring some of their own money to spend in the museum shop. If you require financial advice please email [finance@stowhigh.com](mailto:finance@stowhigh.com).

For further information or questions, please email Mrs Utteridge. [h.utteridge@stowhigh.com](mailto:h.utteridge@stowhigh.com)

Yours faithfully



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Ms H Utteridge  
Subject Co-ordinator for Business and Inspirational Futures

**Please return this slip to Student Services by Monday 18 September 2023**

Business Studies Wimbledon workshop, museum, and tour

I give permission for.....(child / ward name) Year..... to travel on the above school tour.

I understand that if a place is available for my child / ward a **non-refundable deposit payment of £15** will be required by the **Monday 18 September 2023** via Parent Pay to secure the allocated place and will fully adhere to pay the remaining balance of **£17**.

Name:.....Signature:.....Date:.....

